



press release

docdata share their industry knowledge

Fully integrated ecommerce solutions provider docdata have recently launched a new online *Resource Centre* at www.docdatafulfilment.co.uk.

Articles posted will utilise docdata's broad range of expertise spanning across their four specialised ecommerce divisions covering subjects such as 'Reducing your work load - B2B and B2C Integration', 'Virtual queuing and e-ticketing', 'How to manage your Brand online' and '10 tips for effective SEO'. The main drive for the information library launch is to share ecommerce 'know-how' with those in the industry looking to add value to their online offering.

Chairman, Andy Reedman says "We believe that success is rarely achieved in isolation but is more often an outcome of great ideas and knowledge taken from a whole spectrum of companies and individuals, funneled into a new venture or existing business. Success can be learned and the launch of our Research Library is our way of sharing successful tips and methods, as well as explaining new concepts and ideas, to anyone who would like to learn more and enhance their business performance."

The launch will include the facility for visitors to sign up to receive monthly email alerts when new articles are posted.

The first two article titles to be uploaded to the docdata Resource Centre;
The Role of Logistics in Enhancing Customer Service
7 Things Web Analytics Can Do For You

Docdata resource articles are intended for free use and circulation but must retain their signature and author note in any replication or copy

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