



press release

docdata wins Groupe SEB 'Home & Cook' fulfilment

docdata fulfilment have recently begun work with their new client, Groupe SEB UK Ltd, to supply order fulfilment and customer service for the leading small domestic manufacturer through the client's expanding UK 'Home and Cook' online web store www.homeandcook.co.uk.

As the successful parent company to Home & Cook, Groupe SEB manufactures a wide portfolio of products under familiar household brand names Tefal, Moulinex Rowenta and Krups. Categories include cookware, electrical cooking, beverage, food preparation and Linen Care appliances. These products are sold through leading retailers such as John Lewis, Comet, Lakeland, Argos and Department Stores.

The new homeandcook web store will feature a wide selection of the top selling products as well as special web-exclusive offers, with all the stock now housed in docdata's recently expanded Witney-based warehouses.

Groupe SEB Customer Marketing Manager, Steve Lowe states; "We are pleased to be working with docdata who have a proven track record of success in providing fulfilment services and will be key partner to our growing web business over the next few years".

Andy Reedman, Chairman docdata UK "We always relish the opportunity of working with companies that have interesting development plans and Groupe SEB have some very exciting products and innovative ideas that we look forward to supporting and delivering on their behalf".

www.docdatafulfilment.co.uk or call 0845 310 2944 or email sales@docdata.co.uk
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Note To Editors

About Groupe SEB:

Groupe SEB UK is a subsidiary of a large International group specialising in the manufacturing, marketing & selling of Small Domestic Appliances & Cookware products in more than 120 countries worldwide.

Groupe SEB has become world leader through organic & acquisition growth made over the last 35 years to create a multi-specialist domestic appliance company.

The foundation of the Groupe is to offer innovative products that contribute to the day-to-day well being of consumers.

Our four electrical & four house ware brands have a strong heritage & personality each with distinct brand values, innovation & design that is reflected in our product range.

Groupe SEB has been present in the UK market for over 35 years and the original pioneers of Non-Stick Cookware!

Tefal is the most well known of our consumer brands through over three decades of marketing innovative electrical & cookware products.

The other well known brands include Krups, Rowenta & Moulinex